

SWEET BRIAR COLLEGE Fact Sheet 2015-16

The unexpected announcement on March 3, 2015 that Sweet Briar would cease operations in August 2015 made a significant impact on the College's ability to maintain the status quo and impacted the College in many ways reflected in the figures reported below. We expect each year to show improvement as the College regains strength.

Size and Enrollment (Fall 2015)

Acres	3,250
Total Enrollment	320
FTE Enrollment (Full-Time Equivalent)	314.7
Undergraduate Enrollment	316
<i>Degree-Seeking</i>	236
<i>On-Campus</i>	237
<i>Off-Campus^a</i>	79
Graduate Enrollment	4
Student to Faculty Ratio ^b	5 to 1
Average Class Size	7
<i>Sections: Less than 20 Students</i>	98%
<i>Sections: 20-29 Students</i>	2%
<i>Sections: 30 and over Students</i>	0%

Academic Programs (Fall 2015)

Undergraduate Degrees (B.A., B.S., B.F.A.)	3
Graduate Degrees (M.A.T., M.Ed.)	2
Majors	33
Minors	32

Student Charges (Academic Year 2015-16)

Tuition and Fees	\$34,935
Room and Board	\$12,160
Regular Part-time Per-Credit-Hour	\$960

Finances (Fiscal Year 2015)

Endowment (End-of-Year)	\$77.4 million
Total Net Assets	\$124.4 million
Operating Budget	\$45.3 million
<i>Total Expenses per Student FTE</i>	\$62,037
<i>Instructional Expenses per Student FTE</i>	\$25,971
Residential Occupancy Rate ^c (Fall 2015)	35%

Financial Aid (Aid Year 2014-15)

	First-time, First-year	All Degree-Seeking Undergraduates
Institutional Grants/Scholarships Awarded	3.2 million	11.3 million
Receiving Institutional Grants/Scholarships	99%	98%
Average Institutional Grant/Scholarship	\$21,032	\$20,562
Receiving Virginia Tuition Assistance Grant (VTAG)	42%	44%
Receiving Federal Grant Aid	44%	35%

Loan Indebtedness (Class of 2015)

Receiving Student Loans	69%
Average Indebtedness	\$25,354

Fundraising (Fiscal Year 2015)

Total Giving	\$9.7 million
Cash Received	\$7.7 million
Annual Fund Giving	\$6.4 million
Alumnae Giving Rate ^{d, m}	19%

First-Year Student Profile (Fall 2015)

Total Applications	99
<i>Completed Applications^e</i>	99
<i>Acceptance Rate^e</i>	95%
First-Year Enrollment	24
Yield	26%
Average High School GPA	3.25
<i>Top 10% of Class</i>	25%
<i>Top 25% of Class</i>	50%
<i>Top 50% of Class</i>	67%
Submitting SAT	63%
<i>Middle 50% Range: Critical Reading</i>	500-655
<i>Middle 50% Range: Mathematics</i>	435-575
<i>Middle 50% Range: Writing</i>	450-640
Submitting ACT	38%
<i>Middle 50% Range: Composite</i>	22-27
Students of Color ^f	42%
Awarded Pell Grant	44%

Student Characteristics (Fall 2015)

	First-time, First-year	All Degree-Seeking Undergraduates
Ethnicity/Race		
<i>Nonresident Alien</i>	0%	0%
<i>American Indian or Alaska Native</i>	4%	2%
<i>Asian</i>	4%	3%
<i>Black or African American</i>	13%	9%
<i>Hispanic or Latino</i>	13%	9%
<i>Native Hawaiian or Pacific Islander</i>	0%	0%
<i>White</i>	58%	71%
<i>More than One Race</i>	8%	5%
<i>Unreported</i>	0%	1%
Geography ^g		
<i>Virginia</i>	42%	52%
<i>South Atlantic (Excluding Virginia)</i>	25%	17%
<i>Northeast</i>	13%	16%
<i>South Central</i>	8%	5%
<i>Midwest</i>	0%	3%
<i>West</i>	13%	8%
<i>Outside the United States</i>	0%	0%
Age		
<i>Under 21</i>	88%	58%
<i>21-24</i>	4%	38%
<i>25 and Over</i>	8%	5%
Full-time	100%	98%
Living On-Campus	83%	94%

For additional information, contact Christy C. Cole, director of institutional research, at ccole@sbc.edu or (434) 381-6530.

^a Off-campus Enrollment includes both degree- and non-degree-seeking students enrolled in Sweet Briar's Junior Year in France or Junior Year in Spain programs.

^b The number of students included in the calculation for the Faculty to Student Ratio includes students enrolled in the Junior Year Program. The Instructional FTE, which is determined in December of each year, is also used to calculate the Faculty to Student Ratio. Instructional FTE does not include faculty of Junior Year programs.

^c The Occupancy Rate is calculated based on undergraduates housed on campus and the best practices configuration number of 637 (Traditional residential living spaces plus House 5).

^d The alumni giving rate is calculated by dividing the number of undergraduate degreed alumni donors during a given academic year by the number of undergraduate degreed alumni of record for that same year.

^e Beginning with the applications received for enrollment in the fall of 2014, a new category of "completed applications" was designated. For the purposes of this document, as well as all outside reporting, the acceptance rate is based on the number of completed applications.

^f Students of color are defined using NCES definitions and excludes the ethnic/racial categories of White, Nonresident Alien, and Unreported.

^g The geographic categories are defined using U.S. Census Regions with Virginia and the South Atlantic division disaggregated.

^h The census date for staffing is November 1.

ⁱ Instructional FTE is calculated by adding the number of full-time tenure and tenure track faculty plus an allocation of other faculty/staff (to the nearest third) based on fall teaching assignments.

^j The number of faculty reported on the AAUP (American Association of University Professors) Faculty Salary Survey.

^k In accordance with NACE, the career placement rate includes graduates who fall into the following categories: employed (full- or part-time), participating in a program of voluntary service, serving in the U.S. Armed Forces, or enrolled in a program of continuing education. Since graduates can indicate more than one post-graduation activity and since, therefore, a graduate might be pursuing more than one post-graduate activity concurrently (e.g., part-time work alongside full-time graduate program study), the sum of the percentage employed and the percentage pursuing further education may be greater than 100% and does not equal the Career Outcomes Rate.

^l Approximately 60% of mailable alumnae (n=11,803) have reported their occupation to the Alumnae Office.

^m Does not include alumnae donations to Saving Sweet Briar, Inc.

Staffing^a (Fall 2015)

Total Employees	256
Full-Time	80%
Faculty	92
Instructional FTE ⁱ (Full-Time Equivalent)	60.3
Full-Time Faculty ^j (AAUP)	49
Tenured	55%
Hold Terminal Degree	84%
Average Salary - Professor (1000s)	\$82.2
Average Salary - Associate Professor (1000s)	\$63.9
Average Salary - Assistant Professor (1000s)	\$47.8
Staff	164

Graduation and Retention

Four-Year Graduation Rate (Fall 2009)	57%
Six-Year Graduation Rate (Fall 2009)	64%
Degrees Awarded (Class of 2015)	137
Bachelor of Arts (B.A.)	103
Bachelor of Science (B.S.)	26
Bachelor of Fine Arts (B.F.A.)	1
Master of Arts in Teaching (M.A.T.)	7
Master of Education (M.Ed.)	0
Most Popular Majors (2011–2015)	
Business	15%
Biology	11%
Psychology	8%
English and Creative Writing	5%
History	5%
Art History	4%
Engineering Science	4%
Government	4%
International Affairs	4%
Career Outcomes Rate ^k (Classes of 2012–2014)	93%
Employed at Six Months ^k	79%
Pursuing Advanced Degree at Six Months ^k	28%

Alumnae (Fiscal Year 2015)

Living Alumnae	14,153
Undergraduate (Degreed) Alumnae of Record	7,733

Geography ^g	Young Alumnae	All Alumnae
Virginia	43%	25%
South Atlantic (Excluding Virginia)	20%	26%
Northeast	12%	17%
South Central	7%	13%
Midwest	6%	6%
West	8%	10%
Outside the United States	4%	3%
Most Popular Counties: United Kingdom, France, Germany, Canada, Spain, Japan, Italy		

Most Popular Occupations^l

Education	16%
Business	9%
Sales/Marketing	6%
Law	5%
Banking	5%
Medical Related	4%
Real Estate	4%
Public Service	4%
Government	3%
Agri-Business	3%
Visual Arts	2%
Computer Related	2%
Architecture/Environmental Design	2%
Communications	2%
Library/Museum	2%
Accounting	2%
Publishing/Printing	2%
Office Administration	2%
Travel, Tourism, and Recreation	2%
Performing Arts	2%
Writing	2%

Select Graduate Outcomes (Classes of 2010–2015)

Occupations

AREVA Inc North America, Mechanical Engineer
Dominion Due Diligence Group, Environmental Project Manager
Federal Reserve Bank of New York, Cash Management Analyst
Fleet Pharmaceuticals, Analytical Chemist
Fulbright, Teaching in Turkey
International Monetary Fund, Accountant
Johns Hopkins Applied Physics Laboratory,
Air and Missile Defense Sector, Analyst
Motor Trend Magazine, Associate Editor
National Ground Intelligence Center, Analyst
Nestlé Waters North America, Trade Relations, External Deduction Analyst
Peace Corps, Community Economic Development Agent
U.S. Census Bureau, Statistician/Analyst
Virginia Department of Military Affairs, GIS Coordinator
Washingtonian Magazine, Advertising Account Manager
Wetland Studies and Solutions, Inc., Regulatory Technician

Graduate Studies

Boston University, Applied Mathematics
Cornell University, Atmospheric Science
Duke University, Chemistry
ETH Zurich, Evolutionary Biology in the Institute of Integrative Biology (IBZ)
George Washington University, Anthropology
Heriot-Watt University, Interpreting and Translating
London School of Economics, Economics
The Ohio State University, Veterinary Medicine
Syracuse University, Library and Information Science
University of Chicago, Public History
University of Göttingen, Global Studies and European Culture
University of Oregon, Community and Regional Planning
University of Richmond, Law
University of Virginia, Engineering and Engineering Technology
Vanderbilt University, Nursing

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