

## Size and Enrollment (Fall 2014)

Acres	3,250
Total Enrollment	700
FTE Enrollment (Full-Time Equivalent)	680.7
Undergraduate Enrollment	691
<i>Degree-Seeking</i>	561
<i>On-Campus</i>	581
<i>Off-Campus<sup>a</sup></i>	110
Graduate Enrollment	9
Student to Faculty Ratio <sup>b</sup> (EST)	8 to 1
Average Class Size	11
<i>Sections: Less than 20 Students</i>	84%
<i>Sections: 20-29 Students</i>	15%
<i>Sections: 30 and over Students</i>	1%

## Academic Programs (Fall 2014)

Undergraduate Degrees (B.A., B.S., B.F.A.)	3
Graduate Degrees (M.A.T., M.Ed.)	2
Majors	33
Minors	32

## Student Charges (Academic Year 2014-15)

Tuition and Fees	\$34,935
Room and Board	\$12,160
Regular Part-time Per-Credit-Hour	\$960

## Finances (Fiscal Year 2014)

Endowment (End-of-Year)	\$94.0 million
Total Net Assets	\$134.3 million
Operating Budget	\$35.4 million
<i>Total Expenses per Student FTE</i>	\$52,272
<i>Instructional Expenses per Student FTE</i>	\$21,942
Residential Occupancy Rate <sup>c</sup>	84%

## Financial Aid (Aid Year 2013-14)

	First-time, First-year	All Degree-Seeking Undergraduates
Institutional Grants/Scholarships Awarded	4.1 million	11.1 million
Receiving Institutional Grants/Scholarships	99%	99%
Average Institutional Grant/Scholarship	\$21,114	\$18,914
Receiving Virginia Tuition Assistance Grant (VTAG)	38%	44%
Receiving Federal Grant Aid	30%	30%

## Loan Indebtedness (Class of 2014)

Receiving Student Loans	71%
Average Indebtedness	\$26,795

## Fundraising (Fiscal Year 2014)

Total Giving	\$11.8 million
Cash Received	\$6.6 million
Annual Fund Giving	\$2.4 million
Alumnae Giving Rate <sup>d</sup>	30%

## First-Year Student Profile (Fall 2014)

Total Applications	936
<i>Completed Applications<sup>e</sup></i>	789
<i>Acceptance Rate<sup>e</sup></i>	94%
First-Year Enrollment	154
Yield	21%
Average High School GPA	3.45
<i>Top 10% of Class</i>	24%
<i>Top 25% of Class</i>	46%
<i>Top 50% of Class</i>	70%
Submitting SAT	85%
<i>Middle 50% Range: Critical Reading</i>	455-600
<i>Middle 50% Range: Mathematics</i>	440-560
<i>Middle 50% Range: Writing</i>	440-595
Submitting ACT	35%
<i>Middle 50% Range: Composite</i>	21-28
First Generation <sup>f</sup>	37%
Students of Color <sup>g</sup>	32%
Awarded Pell Grant	43%
Legacy	11%

## Student Characteristics (Fall 2014)

	First-time, First-year	All Degree-Seeking Undergraduates
<b>Ethnicity/Race</b>		
<i>Nonresident Alien</i>	1%	2%
<i>American Indian or Alaska Native</i>	1%	2%
<i>Asian</i>	1%	2%
<i>Black or African American</i>	16%	11%
<i>Hispanic or Latino</i>	8%	7%
<i>Native Hawaiian or Pacific Islander</i>	0%	0%
<i>White</i>	64%	71%
<i>More than One Race</i>	5%	4%
<i>Unreported</i>	2%	2%
<b>Geography<sup>h</sup></b>		
<i>Virginia</i>	43%	46%
<i>South Atlantic (Excluding Virginia)</i>	20%	19%
<i>Northeast</i>	20%	15%
<i>South Central</i>	7%	3%
<i>North Central</i>	4%	8%
<i>West</i>	5%	7%
<i>Outside the United States</i>	1%	2%
<b>Age</b>		
<i>Under 21</i>	100%	94%
<i>22-24</i>	0%	4%
<i>25 and Over</i>	0%	2%
<b>Full-time</b>	100%	99%
<b>Living On-Campus</b>	97%	92%

For additional information, contact Christy C. Cole, director of institutional research, at [ccole@sbc.edu](mailto:ccole@sbc.edu) or (434) 381-6530.

<sup>a</sup> Off-campus Enrollment includes both degree- and non-degree-seeking students enrolled in Sweet Briar's Junior Year in France or Junior Year in Spain programs.

<sup>b</sup> The number of students included in the calculation for the Faculty to Student Ratio includes students enrolled in the Junior Year Program. The Instructional FTE, which is determined in December of each year, is also used to calculate the Faculty to Student Ratio. Instructional FTE does not include faculty of Junior Year programs.

<sup>c</sup> The Occupancy Rate is calculated based on undergraduates housed on campus and the best practices configuration number of 637 (Traditional residential living spaces plus House 5).

<sup>d</sup> The alumni giving rate is calculated by dividing the number of undergraduate degreed alumni donors during a given academic year by the number of undergraduate degreed alumni of record for that same year.

<sup>e</sup> Beginning with the applications received for enrollment in the fall of 2014, a new category of "completed applications" was designated. For the purposes of this document, as well as all outside reporting, the acceptance rate is based on the number of completed applications.

<sup>f</sup> A student at Sweet Briar is defined as a "first generation" student when neither parent has completed a bachelor degree (or equivalent).

<sup>g</sup> Students of color are defined using NCES definitions and excludes the ethnic/racial categories of White, Nonresident Alien, and Unreported.

<sup>h</sup> The geographic categories are defined using U.S. Census Regions with Virginia and the South Atlantic division disaggregated.

<sup>i</sup> The census date for staffing is November 1. Updated staffing figures will be provided in December.

<sup>j</sup> Instructional FTE is calculated by adding the number of full-time tenure and tenure track faculty plus an allocation of other faculty/staff (to the nearest third) based on fall teaching assignments.

<sup>k</sup> The number of faculty reported on the AAUP (American Association of University Professors) Faculty Salary Survey.

<sup>l</sup> In accordance with NACE, the career placement rate includes graduates who fall into the following categories: employed (full- or part-time), participating in a program of voluntary service, serving in the U.S. Armed Forces, or enrolled in a program of continuing education. Since graduates can indicate more than one post-graduation activity and since, therefore, a graduate might be pursuing more than one post-graduate activity concurrently (e.g. part-time work alongside full-time graduate program study), the sum of the percentage employed and the percentage pursuing further education may be greater than 100% and does not equal the Career Outcomes Rate.

<sup>m</sup> Approximately 60% of mailable alumnae (n=11,722) have reported their occupation to the Alumnae Office.

## Staffing<sup>a</sup> (Fall 2014)

Total Employees	328
Full-Time	87%
Faculty	126
Instructional FTE <sup>b</sup> (Full-Time Equivalent)	81.0
Full-Time Faculty <sup>c</sup> (AAUP)	72
Tenured	57%
Hold Terminal Degree	83%
Average Salary - Professor (1000s)	\$81.1
Average Salary - Associate Professor (1000s)	\$65.4
Average Salary - Assistant Professor (1000s)	\$53.0
Staff	202

## Graduation and Retention

One-Year Retention Rate (Fall 2013)	75%
Four-Year Graduation Rate (Fall 2007)	55%
Six-Year Graduation Rate (Fall 2007)	57%
Degrees Awarded (Class of 2014)	123
Bachelor of Arts (B.A.)	85
Bachelor of Science (B.S.)	31
Bachelor of Fine Arts (B.F.A.)	0
Master of Arts in Teaching (M.A.T.)	7
Master of Education (M.Ed.)	0
Most Popular Majors (2010–2014)	
Business	14%
Biology	11%
Psychology	8%
English and Creative Writing	5%
History	5%
Art History	4%
Government	4%
Mathematics	4%
Sociology	4%
International Affairs	3%
Career Outcomes Rate <sup>d</sup> (Classes of 2013 and 2014)	94%
Employed at Six Months <sup>e</sup>	77%
Pursuing Advanced Degree at Six Months <sup>f</sup>	30%

## Alumnae (Fiscal Year 2014)

Living Alumnae	14,096
Undergraduate (Degreed) Alumnae of Record	7,697

Geography <sup>h</sup>	Young Alumnae	All Alumnae
Virginia	44%	25%
South Atlantic (Excluding Virginia)	19%	25%
Northeast	12%	17%
South Central	7%	13%
North Central	5%	6%
West	8%	10%
Outside the United States	5%	3%

## Most Popular Occupations<sup>m</sup>

Education	16%
Business	9%
Sales/Marketing	6%
Law	5%
Banking	5%
Medical Related	4%
Real Estate	4%
Public Service	4%
Government	3%
Visual Arts	3%
Agri-Business	3%
Computer Related	2%
Architecture/Environmental Design	2%
Communications	2%
Library/Museum	2%
Accounting	2%
Publishing/Printing	2%
Office Administration	2%
Travel, Tourism, and Recreation	2%
Performing Arts	2%
Writing	2%

## Select Graduate Outcomes (Classes of 2010–2014)

### Occupations

American Councils for International Education, Program Officer  
Dominion Due Diligence Group, Environmental Project Manager  
Federal Reserve Board, Quality Assurance Analyst  
Fleet Pharmaceuticals, Analytical Chemist  
Fulbright, Teaching in Turkey  
Georgetown Lombardi Comprehensive Cancer Center,  
Assistant Director of Development  
International Monetary Fund, Accountant  
Motor Trend Magazine, Associate Editor  
National Ground Intelligence Center, Analyst  
Nestlé Waters North America, Trade Relations, External Deduction Analyst  
Peace Corps, Community Economic Development Agent  
U.S. Census Bureau, Statistician/Analyst  
Virginia Department of Military Affairs, GIS Coordinator  
Washingtonian Magazine, Advertising Account Manager  
Wetland Studies and Solutions, Inc., Regulatory Technician

### Graduate Studies

Boston University, Applied Mathematics  
Duke University, Chemistry  
ETH Zurich, Evolutionary Biology in the Institute of Integrative Biology (IBZ)  
George Washington University, Anthropology  
London School of Economics, Economics  
Loyola University, Law  
The Ohio State University, Veterinary Medicine  
Syracuse University, Library and Information Science  
University of Chicago, Public History  
University of Göttingen, Global Studies and European Culture  
University of Oregon, Community and Regional Planning  
University of Virginia, Engineering and Engineering Technology  
Vanderbilt University, Nursing

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