



AA Council Members: Kathryn Yunk '91, Norma Valentine '93, Heather Ewing '90, Michelle Badger '06, Debra Elkins '93, Sarah Clement '75, Sarah vonRosenberg '72, Phyllis Jordan '80, Jane Dure '82, Sarah Reidy Ferguson '96, Cathy Foose '78, Maggie Patrick '07, Sara Parsatoo '11, Alex Grobman '12, Katie Schellhammer '95,

AR&D and other College Staff: Mary Pope Hutson, Claire Dennison Griffith, Clelie Steckel, Rachel Pietsch, Barb Watts, Luther Griffith

Plus Ones: Sarah Machinist '01, Jeanette Pillsbury '72, Mary Sue Thomas '72, Muffy Parsons '78, DeDe Conley '72, Evangeline Taylor '00, Jessica Hively '97, Carter Frackleton '72, Courtenay Cranford '93, Brendy Hantzes '81, Nancy Bulls '93, Sarah Ince '99, Alison Hall '97, Julia Schmitz '03, Dianne Doss '93, Phoebe Peacock '68

Meeting Purpose: Regular teleconf of the SBC Alumnae Alliance Council (AA Council) to coordinate efforts. PlusOnes who listen in on standing AA Council teleconfs, and participate as appropriate, include alumnae who are active in a number of Alumnae Alliance related activities and are assisting with improving overall alumnae communications.

Council Operations: As appropriate, the Council will identify action items per teleconf, and coordinate with the College Alumnae Relations & Development Office (AR&D).

- AA Council will focus efforts toward “Alumnae Engagement, Students, and Money” to support AR&D. Council Co-Chairs will continue weekly teleconfs with AR&D.
- **Keep the “4 P’s”** – Passion for our alma mater, Professionalism, Patience, Perseverance
- **AA Council** meets twice per month via teleconf. Upcoming Tuesday teleconfs from 12 – 1 pm ET (12/12/2017)
- After each meeting, minutes are drafted and reviewed by Council members. See minutes online at <http://sbc.edu/alumnae-development/alumnae-alliance/>

Staff Requests and Updates:

- **Barb Watts** updated the Council about a federal job fair, which drew 70 students participating from area colleges, including 23 Sweet Briar students. We had representatives and/or recruiters from 23 federal agencies, ranging from the FBI to the Peace Corps, as well as several military and defense agencies. It included a keynote address, several breakout sessions and opportunities to meet with representatives.
- She also described plans for a Washington, D.C., event at the start of spring break, that coincides with a job fair that Virginia Tech is hosting at their Falls Church campus. It will include a dinner with alums, a visit to Capitol Hill, a job fair and a possible networking event with Hampton Sydney. She also urged alums to update Alumni Fire to help seniors find jobs. She said that many alumnae are using Career Beam. Luther Griffith spoke about a Linked In event the following night. Barb described how she fills in for professors who have to miss class and spends the time talking to students about career opportunities.

- **Mary Pope Hutson** praised Barb and the alumnae in providing opportunities for students and young alumnae. She said that 15,000 alumnae magazines have been mailed out across the country and should be arriving in mailboxes soon, if they haven't arrived already. She said the magazine has been getting rave reviews and lauded Clelie Steckel, Jane Dure and Phyllis Watt Jordan for their work on the magazine.
- Mary Pope stressed that this is a key time for fundraising, the six-month mark. She also updated the Council on the progress on Giving Tuesday. By 11:30, they had reached \$53,000, half way toward the goal of \$116,000. The college is also hoping to secure 116 people who give monthly. Last year, more than \$1 million came through these recurring donations, which she added, count toward reunion giving.
- Mary Pope also announced that the annual tree lighting on Thursday, Nov. 30, would be livestreamed on Facebook Live so that all alumni can watch. She noted that there is another prospective student event over the weekend. She also said planning has begun for the February meeting of the Alumnae Alliance Council on campus.
- **Claire Griffith** reported that the most recent events on President Woo's tour—in Philadelphia and Norfolk—were very successful. More than 100 people turned out for the Norfolk event, and the bar lit up in pink and green. We had six class of 2016 graduates there with their mothers, who were recognized at the party. She thanks those who paid for and organized events. She said the development team also met with the Hampton Roads Community Foundation, which seems enthusiastic about working with Sweet Briar. The following day, President Woo spoke at Norfolk Academy about global issues, particularly the crisis with refugees. She was greeted with rousing applause. In summary, Claire said the tour ended on a high note. President Woo is planning to visit Foxcroft on Dec. 1.

Clubs and Virtual Auction: Kathryn Yunk '91 and Norma Valentine '93 (*interim*)

- **Bookshop News:** Don't forget the SBC College Book Shop as an option for holiday gift-giving. You can browse online at <https://shopsweet.sbc.edu/>
- **Sweet Briar Days:** **Kathryn Yunk** said clubs have 17 events nailed down and were waiting for final details by Dec 1. AR&D is creating all the invites and sending them out and collecting RSVPs. AR&D will also work with Admissions to invite prospective and current students. SBC is also exploring if they can have faculty and staff also attend some alumnae club events.
- **President Woo Tour:** If you hear of alumnae not receiving invites, please help with getting their latest contact info and connecting them to the college. **Call Rachel Pietsch at 434-381-6163** or email rpietsch@sb.edu.

| <i>PRESIDENT WOO'S TOUR OF CITIES – SCHEDULED DATES</i> | | |
|---|---|---|
| ✓ <i>Richmond, VA September 6</i> | ✓ <i>Annapolis / Baltimore, MD September 28</i> | ✓ <i>San Francisco, CA November 6-7</i> |
| ✓ <i>Charlottesville, VA September 7</i> | ✓ <i>Nashville, TN October 4</i> | ✓ <i>Philadelphia (Haverford), PA November 15</i> |
| ✓ <i>Lynchburg / Amherst, VA – at Sweet Briar on September 12</i> | ✓ <i>Birmingham, AL October 4</i> | ✓ <i>Hampton Roads/Norfolk, VA November 16</i> |
| ✓ <i>Raleigh, NC September 14</i> | ✓ <i>Atlanta, GA October 5</i> | <i>NEW Denver, CO January 8</i> |

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| ✓ <i>Charlotte, NC September 19</i> | ✓ <i>New York, NY October 11</i> | <i>Boston, MA – TBD in 2018</i> |
| ✓ <i>Hunt Country (Warrenton), VA Sept 26</i> | ✓ <i>Dallas, TX November 2</i> | <i>Houston, TX TBD in 2018</i> |
| ✓ <i>Washington, DC (11-1 pm ET) & Arlington, VA (6-8 pm ET) Sept 27</i> | ✓ <i>Los Angeles (Pasadena), CA November 5</i> | |

Admissions Ambassadors: Michelle Badger '06 and Heather Ewing '90 (*interim*)

- **Heather Ewing** said the team is appreciative of alumnae making high school visits and have reports that those are going extremely well. Other alumnae are reaching out directly to students by making calls and writing personal notes, and encouraging them to visit the campus.
- Heather also noted that the December open house was a result of past open houses being sold out, another indication of interest in the college.
- **Claire Griffith** said the college is messaging that the tuition is \$21,000, rather than the full amount of \$34,000 that includes room and board.
- Admissions Ambassadors annual sign-up process confirms contact info, provides annual refresher training, and updates the volunteer agreement. Please use this Google doc form [link to sign-up](#).
- All alumnae can always **refer students using the online form** <http://sbc.edu/admissions/refer-a-student/> and recommend students to come visit Sweet Briar, attend an Admissions Open House or participate in an Explore X weekend (Chemistry, Environmental Sciences, Archaeology, Engineering, Music, Creative Writing)

Strategic Initiatives: Debra Elkins '93, Sarah vonRosenberg '72 and Sarah Clement '75 (*interim*)

- **Nominations process for Council Co-Chairs** is ongoing. **Sarah Clement** said that on an upcoming call, the Council will be talking about nominations and hoping to make decisions. There will also be posting for a new working group, as well as a representative to serve on the Board of Directors' Buildings, Grounds and Technology Committee. For the council, they have 24 nominations from the last 7 weeks for the co-chairs that are rotating off. Nominations were solicited using personal asks to serve, multiple Facebook postings, and 2 Briar Wire advertisements to fill Council seats for: (1) Co-Chair for Admissions Ambassadors, (2) Co-Chair for Clubs, (3) Co-Chair and Members for the Alumnae Alliance Council / Strategic Initiatives – Governance Working Group, (4) Co-Chair for “The Network” and Lifelong Learning, and (5) Co-Chairs for Alumnae Communications - Traditional and Social Media.
- The Council is also seeking nominations to serve as co-chairs / liaisons to the Development Working Group, and to serve as an Alumnae Alliance representative to the Board / Buildings, Grounds and Technology Committee.
- **Debra Elkins** said the Alumnae Alliance Council would meet on campus in February, with tentative dates from Feb. 22-24. She and Sarah vonRosenberg are taking ideas for what we should discuss in the Alumnae Alliance Council’s annual report to the Board
- **Drafting recommendation to the Board / Alumnae Committee** to recognize the service of alumnae who helped establish the Alumnae Alliance Council since July 2015 and their partner Alumnae Relations Directors and Associate Directors, who were instrumental in rebuilding the Alumnae Alliance.
- **Alumnae Alliance Council 6-Month Priorities** (July to December 2017) – Debra urged Council members and Plus Ones to review the AA Council priorities, which aim to direct resources to top areas of need when the College asks for assistance. Debra and Sarah V are working on the new priorities for the December 2017 to June 2018 time period.

- **Council Operations:** Agendas development and distribution. Minutes available at <http://sbc.edu/alumnae-development/alumnae-alliance/>.

Alumnae Communications: Phyllis Jordan '80 (*interim*), Jane Dure '82 (*interim*), Sarah Reidy Ferguson '96 (*interim*), Josie Beets '00 (*interim*)

- **Phyllis Jordan** described how the communications team is working with AR& D to promote Giving Tuesday and the Christmas tree livestream later in the week. She said they are hoping to get ahead of any faculty announcement on the core curriculum.
- **Phyllis** gave a shout to Amy Leigh Campbell for designing a Twitter frame for promoting Day of Giving. The Alumnae Communications group used a hashtag and meme for the prospective students visits to SBC. Expect something similar for the upcoming Day of Giving (Tuesday, November 28th).
- **New members and new communications:** Phyllis said the working group is always looking for additional members to help push out the messages that the campus and the Alumnae Alliance are conveying. Those interested should contact one of the co-chairs of the Alumnae Communications Working Group listed above. Phyllis and Sarah Reidy Ferguson also described a plan to push out prewritten tweets and Facebook every week or two weeks to class and club officers so that they can cascade the information out. This working group is working closely with Clelie Steckel (AR&D), and Melissa Richards and Amy Ostroth (College Communications) to coordinate efforts with the College and AR&D to enhance communications to 9 decades of alumnae.
- **Operational focus to re-echo postings** to alumnae from official SBC social media (e.g., Sweet Briar College website, Sweet Briar College Now and Forever Facebook, SBC Twitter and Instagram accounts) and the SBC news page (<http://sbc.edu/news/>). Class and Club Leadership Teams are encouraged to use the news roundup at the end of this agenda, and Alumnae Alliance social media feeds to share to Classes and Clubs alumnae.
 - Traditional media: SBC Magazine (2 x per year), Briar Wire (9x per year), class notes
 - Social media:
 - Alumnae Alliance Facebook Page <https://www.facebook.com/sweetbriaralumnae/>
 - Alumnae Alliance Twitter Feed: [@sbcalumnae](https://twitter.com/sbcalumnae)
 - Alumnae Alliance Instagram Feed: [@sbcalumnae](https://www.instagram.com/sbcalumnae)
- **Sweet Briar College Flickr:** <https://www.flickr.com/photos/sweetbriarcollege/>. Latest photos posted from events at Sweet Briar. Click on albums for specific past events like Sweet Work Weeks.
- **SBC Magazine – Alumnae Magazine:** The magazine has already reached many. If any alumna does NOT want to receive a physical copy of the SBC Magazine or Briar Wires, have them contact Bonnie Seitz at seitz@sb.edu
- SBC Magazine archives <https://sbc.edu/magazine/magazine-archives/>
- **Briar Wire e-newsletters** (College's monthly alumnae newsletter, sponsored by the Alumnae Alliance and produced by the Alumnae Relations and Development team) <http://sbc.edu/alumnae-development/the-briar-wire/>

“The Network” and Lifelong Learning: Katie Schellhammer '95 and Heidi Trude '07 (*interim*)

- **Katie Schellhammer** said she had no updates, but praised Barb Watts for all the work she's doing.
- **Career Services, Career Beam:** New 24/7 platform is now live and can assist students and alumnae with career and job exploration, resume writing, and interview practice. Here's the link to Career Beam <https://cb.careersearch.net/register/sweetbriar.tt2>
- **Alumnifire** – You can post internships and jobs online for students and other alumnae in our secure portal at <https://sweetbriar.alumnifire.com> (P.S. you can login using your Facebook or LinkedIn account – no separate username and password required!). Alumnifire now has **1,726 alumnae, students, faculty and staff** registered. We will have another big push to get alumnae to sign up for

- **New International Business Honor Society Chapter at SBC:** Congrats to [#SweetBriar](#) [#business](#) students seniors Lydia Gullicksen, Emily Dodson and Samantha Yew, who were just inducted into the international honor society as its founding class @ [sigmabetadelta](#)! <http://sbc.edu/news/sweet-briar-initiates-top-business-students-into-newly-founded-chapter-of-sigma-beta-delta/> and Sigma Beta Delta: <https://sigmabetadelta.org/about-us/>
- **Fall Open House a success:** 82 prospective students and their families attended our Fall [#OpenHouse](#) this weekend to meet with students, faculty & staff and learn more about [#SweetBriar](#). We had a great time getting to know you, and we hope to see you back on campus soon! [#SweetBriarFIERCE](#) [@sweetbriaredu](#).
- **Day of Thanks Luncheon:** Sweet Briar students and administrative staff took the opportunity to thank some of the people who support them tirelessly every single day: the men and women in dining services and physical plant. President Woo juggled desserts, while Dean Thom-Kaley and other administrators dished turkey, gravy and green beans, making sure this Day of Thanks Luncheon. SBC Facebook.
- **Girls on the Run at SBC:** Nov 18, 400 participants, <http://sbc.edu/news/sweet-briar-college-once-again-helps-celebrate-girls-on-the-run/>, <https://www.girlsontheruncenva.org>
- **ABC News photo caption for Girls on the Run:** Young girls race in the Girls on the Run 5K at Sweet Briar College in central Virginia: [Running program empowers girls across the US to lead the way](#)
- **Sweet Briar Swimming Defeats Virginia Wesleyan At H-SC:** <http://vixenathletics.com/sports/wswimdive/2017-18/releases/20171111rc4qdt>
- **Sweet Briar Swimming defeats Ferrum:** http://www.thefranklinnews.com/sports/sports-briefs-spartans-pound-panthers-in-exhibition-game/article_855398a6-cef8-11e7-bb51-7780ff8542e3.html
- **Dr. Lynn Rainville, Research Professor and Director of the Tusculum Institute, launches Virginia Gazette Newsletter:** Take virtual trips with me to learn more about hidden sites and forgotten stories in Virginia. Click on the link to subscribe to a free monthly newsletter: <https://lynnrainville.us16.list-manage.com/subscribe?u=49c1614937cea1a8f42e25134&id=e05853bc70>
- **Author Belle Boggs to speak at Sweet Briar College:** http://www.newsadvance.com/the_burg/features/author-belle-boggs-to-speak-at-sweet-briar-college/article_28b1c1d1-3df2-5ff9-9161-aa5b53637cfb.html
- **On stage: Spend your week with Hamlet, Rosencrantz and Guildenstern** http://www.newsadvance.com/the_burg/artscene/on-stage-spend-your-week-with-hamlet-rosencrantz-and-guildenstern/article_fc7b9f17-46e5-5aff-af37-83c0681afc26.html
- **Sweet Briar Dance:** http://www.newsadvance.com/the_burg/features/taylor-dance-troupe-making-special-appearance-at-ves/article_7432edba-083b-5142-a7ce-ced4821039b3.html

- **Sweet Briar Riding Highlighted in Practical Horseman:** sbc_riding What a nice surprise! Thanks [@practicalhorseman](#) for including [@sweetbriaredu](#) in your article on "10 Tips to Get Your Horse Fix in College." [#RideIHSA](#) [#NCEA](#) [#sweetbriarfiere](#).
- **Riding: Sweet Briar Riders Finish Strong: IHSA Team** Competed at the last competition of the semester on Saturday at the College of William & Mary. Highlight for the competition is Jade Ashley '20 winning her Walk/Trot class and qualifying for Regionals! Also winning their classes was Lily Peterson '21 in Novice on the Flat and Makayla Benjamin '18 in Open on the Flat. <https://www.facebook.com/sbc.riding/posts/1509204919114660> and SBC News: <http://sbc.edu/news/sweet-briar-riders-finish-strong/>
- **Nov 28 Day of Giving:** Join us on November 28 for [#GivingTuesday!](#) Link : sbc.edu/give Join us on Tuesday, November 28 as Sweet Briar takes on the [#GivingTuesday](#) challenge!
- **Nov 30th: tree lighting in the quad.**
- **Dec 7: Dance** Composition I & II classes presentation 7pm upper dance studio.
- **Dec 10: Holiday Pops Concert:** The Choir Community Holiday Sing a Long, Chapel 6 PM, Vespers Christmas Service, Chapel at 7PM
- **Jan 18 and Jan 25th Faculty Research Seminar Series** Prothro 12pm.
- **Jan 20 Swimming:** SBC hosts Hampden Sydney and Emory and Henry 2pm
- **Jan 26-27 Brownie Science Day:** Brownies can earn up to three badges!
- **Jan 31 Swimming** SBC hosts Roanoke 6pm
- **Feb 3 Riding NCEA** at U of Ga, Bishop, Ga.
- **Feb 10 Riding IHSA at Liberty University.** [#RideIHSA](#) [#SweetBriarFierce](#). <https://www.facebook.com/sbc.riding/posts/1509204919114660> Lone Jack Road, Rustburg, VA
- **Riding 2018 Schedule:** <http://sbc.edu/riding/calendar-of-events/>
- **Sweet Briar Lacrosse Announces 2018 Schedule** [#SweetBriarFierce](#), <http://vixenathletics.com/sports/wlax/2017-18/releases/20171116nuchgr>
- **SBC Guest Speakers:** Alumnae Alliance [@sbcalumnae](#) [@Sweetbriaredu](#) [#Engineering](#) seminar tomorrow Thursday, 11/16 12-1pm w/ Professor Joshua Choi [@UVAEngineers](#) & Professor Seung-Hun Lee [@UVaPhysicsDept](#) ... [@thatprofessor](#) discuss MHPs, the latest discovery in next gen solar battery materials.

NEWS ABOUT SWEET BRIAR AND THE ACADEMIC REPOSITIONING

- **Admissions Blog:** <http://sbc.edu/news/admissions-blog-how-to-write-an-amazing-admissions-essay/>

- **Admissions Blog:** <http://sbc.edu/news/admissions-blog-top-10-things-i-wish-someone-had-told-me-about-applying-to-college/>
- **Editorial, Sweet Briar's Next Chapter, It's About the Management!**
http://www.roanoke.com/opinion/editorials/editorial-sweet-briar-s-next-chapter/article_c134ecfc-ae8f-5424-99c2-246bc8848e83.html
- **Academic Impressions:**https://www.academicimpressions.com/student-affairs-trends-to-watch-in-2017-19/?mkt_tok=eyJpJjoiWTJSa016ZzJNekk0TWpobCIsInQiOiJMCDFrVm5lWjBZdTlnR2RnSDFaYm5aU2hBTjRZaDh4SExwWjIjYUY2MHVUS1dHU0trM05DVENYZDIxM1hHamVIWFhxZDBQV1wvYmFPaUJDMFI3aSsra3FEN2lvU3FZMHA5U0tKeGh2MVZyMEYrOENHMTF1QlZvXC9lK2lkaXN3UzZlIn0%3D . Student Affairs Trends to watch, alumnae engagement.
- **Princeton Review:** Sweet Briar has again been named one of the best colleges in the Southeast by Princeton Review. The annual publication's "2018 Best Colleges: Region by Region" feature says it considers the schools on the lists "academically outstanding and well worth consideration in your college search." Aug 2017 <http://sbc.edu/news/sweet-briar-named-to-princeton-reviews-best-southeastern-colleges-list/> , <https://www.princetonreview.com/schools/1022730/college/sweet-briar-college#!academics>
- **New Financial Aid Rankings:** <http://sbc.edu/news/new-financial-aid-rankings-show-sweet-briar-is-great-for-first-years-and-grads/>
- **Claire Griffith '80, Girl Scout STEM initiative:** Girl Scouts has the largest pipeline of future female leaders available. <http://blog.girlscouts.org/2017/11/the-girl-scout-stem-pledge-bridging.html>.
- **Roanoke regional airport advertising Find Your fierce!** Great to see this at the Roanoke Airport this morning on our way to Philadelphia for our event with President Woo tonight! [#SweetBriarFierce](#) [#WomenofConsequence](#) [@SweetBriaredu](#). AA and SBC Facebook photo.
- **Stakeholders:** Berkshire Museum is an excellent example, following to some extent the same "last in" pattern of the Virginia AG in the case of Sweet Briar College. That is, as stakeholders have brought suit against the museum, <https://nonprofitquarterly.org/2017/11/06/date-art-sale-nears-massachusetts-ag-asserts-berkshire-museum-fracas/>
- **Ex SBC BOD member:** <http://www.registercitizen.com/news/article/The-Gunnery-receives-new-leadership-gift-for-arts-12348322.php>
- **Editorial: Why do Republicans want to tax W&L and Hollins?**
http://www.roanoke.com/opinion/editorials/editorial-why-do-republicans-want-to-tax-w-l-and/article_f59e5918-812f-542e-a989-bd4b5b3f2389.html

ALUMNAE HIGHLIGHTS

- **Atlanta Living Room Learning:** Sweet Briar College alumnae group hosting lecture series for 2018, titled "Marching Through 20th Century History:

http://www.mdjonline.com/neighbor_newspapers/northside_sandy_springs/community/sweet-briar-college-alumnae-group-hosting-lecture-series/article_f3cfba86-cfc9-11e7-ace0-a72bfcd96751.html

- **Sweet Briar and Hollins Alums send middle schoolers to Book Festival, Caity Gladstone, a 2009 graduate of Sweet Briar College**, is currently pursuing an M.F.A. at Hollins. <https://www.hollins.edu/news/hollins-sweet-briar-alums-help-send-middle-schoolers-book-festival/>
- **Teresa Tomlinson '87**: CSU presents Mayor Tomlinson with the Honorary Alumna award at the 2017 Tower Society's Celebration of Support Gala! <https://www.facebook.com/MayorTeresaTomlinson/posts/1637129822991157>
- **Debra Elkins '93** @Sweetbriaredu graduate representing #SweetBriar at the Inauguration of Thomas LeBlanc, 17th president of @GWtweets #GWinauguration + Watch: inauguration@gwu.edu
- **Julia Sims Alumna**: <https://www.wral.com/julia-sims-taking-chances/17109968/?version=amp>
- **Thank you, Megan Read Lindberg, '91**: @Sweetbriaredu President Woo w/ Sabryna McClung Roberson '93 at a speaking event hosted by Megan Read Lindberg '91 at her home in Lafayette, CA.
- **Caity Gladstone '09**: <http://sbc.edu/news/caity-gladstone-09-brings-together-hollins-and-sweet-briar-alumnae-to-help-kids/>
- **Top 50 Women Lawyers Dallas**: Our Alumnae Are Amazing! Congrats Tennessee Nielsen '76 "With Angeles Valenciano, CEO, National Diversity Council and Faith Johnson, Dallas DA at Dallas Top 50 Women Lawyers.". AA Facebook.
- **Beverley Heffernan '75**, shows a great example of allowing a young horse to figure out a "miss" while keeping a stellar position: http://myemail.constantcontact.com/Prepare-For-A-Rough-Landing-With-The-Chronicle-s-Missed-It--Mondays.html?soid=1114625386478&aid=Fy9_09u1Jpo
- **Ann Marie Roberts '03 Amherst Watershed Coordinator and Megan Johnston '16 Conservation Education Specialist with the Robert E. Lee Soil & Water Conservation District**: http://www.newsadvance.com/news/local/trees-provide-stream-protection-in-amherst/article_9dd2ace2-5c98-5e09-8b17-964a4dd56719.html?utm_source=dlvr.it&utm_medium=twitter
- **Amy Tabb '01**: Robotics: The prototype used in Amy Tabb's robotic pruner project. Amy Tabb, Research Agricultural Engineer at the USDA-Agricultural Research Service Research Station in Kearneysville, WV <http://www.growingproduce.com/fruits/apples-pears/pruning-goes-high-tech/> and her website: <https://www.ars.usda.gov/northeast-area/kearneysville-wv/appalachian-fruit-research-laboratory/innovative-fruit-production-improvement-and-protection/people/amy-tabb/>.
- **Megan Bell '09, Alumna Spotlight**: <http://vixenathletics.com/general/2017-18/releases/201711211709k5>

Sweet Briar College Alumnae Alliance Council: Calendar Planning Dates
DRAFT as of November 26, 2017, (Updates noted in RED font and yellow highlights)

| Summer and Fall Semester 2017 | | Spring Semester & Summer 2018 | |
|--------------------------------------|---|--|---|
| July 30 - Aug 13 | Alumnae Clubs hosting Back-To-School events | Sweet Briar Day Alumnae Club Events | Alumnae Clubs host events in late December / early January before students return for classes |
| July 31 – Aug 18 | Sweet Work Weeks | Jan 15 | Classes Begin |
| Aug 24-26 | Board of Directors Meetings | Feb 22-24 | Board of Directors on Campus |
| Aug 18-22 | New Student Orientation and Registration | Mar 2-11 | College Spring Break |
| Aug 24 | Classes Begin | Apr 19-21 | Board of Directors on Campus |
| Sep 22-24 | Founder's Day, President Woo's Inauguration, Alumnae Leadership Training Conference | May 1-7 | May 1: Classes end; May 3-7: Exams |
| Sep 22-23 | Explore Chemistry Weekend for High School Girls | May 12 | Commencement (Class of 2018) |
| Sep 28 – Oct 1 | College Fall Break | June 1-3 | Reunion (3's and 8's as featured classes). All classes invited to "come home" |
| Oct 6-7 | Explore Archaeology Weekend for High School Girls | | |
| Oct 8-9 | Admissions Open House | | |
| Oct 13-14 | Explore Chemistry Weekend for High School Girls | | |
| Oct 13-14 | Explore Environmental Sciences Weekend for High School Girls | | |
| Oct 13-14 | Families Weekend | | |
| Oct 19-21 | Board of Directors on Campus | | |
| Oct 28 | Amherst County Day at SBC (11 am – 3 pm) | | |
| Nov 10-11 | Fall Explore Engineering Weekend for High School Girls | | |
| Nov 10-11 | Explore Creative Writing Weekend for High School Girls | | |
| Nov 12-13 | Admissions Open House | | |
| Nov 18-26 | College Thanksgiving Break | | |
| Nov 28 | Giving Tuesday (sbc.edu/give) | | |
| Dec 2 | 1-Day Admissions Open House | | |
| Dec 8 | Classes End | | |
| Dec 10-14 | Exams | | |
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Alumnae Alliance Council and PlusOnes Upcoming Teleconfs – every 2 weeks

Last Teleconf for Fall 2017: December 12th