

SBC Alumnae Alliance Council (SBC AA Council)
Meeting Minutes
October 4, 2015

Present: Amy Leigh Campbell '97, Sarah Clement '75, Margaretta Colangelo '87, Deirdre "DeDe" Conley '72, Alice Dixon '82, Debra Elkins '93, Meg (Moss) Guegan '91, Phyllis (Watt) Jordan '80, Lisa Longino '78, Beth Ann Newton '86, Katie (Maxwell) Schellhammer '95, Julia Schmitz '03, Sarah Von Rosenberg '72,

Absent: Michelle Badger '06, Cady Thomas '98, Kathryn (Hagist) Yunk '91

Meeting Purpose: This meeting formally introduced Alumnae Alliance Council Members to each other, and to begin tasking out work assignments and next steps based on initial needs identified by the College and Board of Directors where alumnae can assist by providing subject matter expertise.

Council Roles and Working Group Areas

Class/Year: Phyllis Jordan '80 and Amy Leigh Campbell '97

Strategic Initiatives: Debra Elkins '93, Sarah VonRosenberg '72 and Dede Conley, '72

Recruiting and Retention: Julia Schmitz '03 and Michelle Badger, '06

Clubs/Geographic Structure: Cady Thomas '98 and Katherine Yunk, '91

Media, Marketing and Communications: Meg Guegan '91 and Margaretta Colangelo, '87

Fundraising and Development: Lisa Longino, '78 and Beth Ann Newton, '86

Alumnae Relations: Katie Schellhammer '95 and Sarah Clement '75

Alice Dixon, the Board of Directors member who spearheaded the development of the alliance, will continue as the board liaison.

The Council appointed Sarah Von Rosenberg and Debra Elkins to co-chair the Council, while the rest of the members focus attention on operationalizing Working Groups.

The members of the council are drawn from 120+ nominations received from alumnae, as well as recommendations from leaders in Saving Sweet Briar, Sweet Briar 2.0 and the former Alumnae Board. Every alumna nominated will be asked to serve on one or more of the seven working groups.

Action Items Requested of Members

1. Submit short biographic sketches including professional background and connection to Sweet Briar to Phyllis Jordan by 5 pm ET, October 6th
2. Submit any suggested questions and answers on the new Alumnae Alliance to Phyllis Jordan so she can draft accompanying Frequently Asked Questions (FAQs)
3. The Council biographies and the FAQs will be communicated promptly via the Briar Wire newsletter to all alumnae, to provide an update on the Alumnae Alliance, and to solicit additional volunteers to serve and support various Working Groups.
4. Co-Chairs of Working Groups should begin considering names and roles to staff subgroups and projects within each Working Group.

The meeting was adjourned.