

SBC Alumnae Alliance Council (SBC AA Council)
Meeting Minutes
October 13, 2015

Present: Michelle Badger '06, Amy Leigh Campbell '97, Sarah Clement '75, Margaretta Colangelo '87, Deirdre "DeDe" Conley '72, Debra Elkins '93, Meg Guegan '92, Phyllis Jordan '80, Lisa Longino '78, Beth Ann Newton '86, Katie Schellhammer '95, Julia Schmitz '03, Sarah Von Rosenberg '72,

Absent:, Cady Thomas '98, Kathryn Yunk '91

Meeting Purpose: Standing weekly teleconf of the SBC AA Council to coordinate efforts across the Working Groups, and as the Council as a whole.

Council Roles and Working Group Areas (Note: updated names of WGs)

"Class Acts" Working Group: Phyllis Jordan '80 and Amy Leigh Campbell '97

Clubs / Geographic Structure: Cady Thomas '98 and Kathryn Yunk '91

Development Working Group: Lisa Longino '78 and Beth Ann Newton '86

Media, Marketing and Communications: Meg Guegan '91 and Margaretta Colangelo '87

Recruiting and Retention: Julia Schmitz '03 and Michelle Badger '06

Networking and Career Development: Katie Schellhammer '95 and Sarah Clement '75

Strategic Initiatives Team: Debra Elkins '93, Sarah VonRosenberg '72 and Dede Conley '72

The Council reviewed a number of areas of progress in the Working Groups. The Council also briefly discussed potential alumnae support to the College for Alumnae Admissions Recruiters (AARs), the Engineering program, and the CIEL (Creativity, Innovation, Entrepreneurship and Leadership) Leadership program <http://www.sweetbriarciel.com/>.

Action Items

1. Working Group Co-Chairs – continue to coordinate with key Administrative staff as appropriate; continue to recruit members for WGs and subgroups, and to define WG / subgroups structure. Coordinate and share info across WGs as appropriate (e.g., Class Acts – Clubs/Geographic Structure- Development)
2. Send any final edits to the Alumnae newsletter write-ups blurb covering formation of the AA Council, Council member biographies, and Frequently Asked Questions (FAQs) to Phyllis Jordan by end of business, October 13. Phyllis Jordan to finalize and send to Alumnae Relations staff to assist them with Newsletter contents development.
3. Amy Leigh Campbell will record and share tutorial video on SBC BookShop, ShopSweet, and Alumnae Marketplace website before the next AA Council teleconf.
4. Council members are asked to provide any edits or comments on the proposed draft -- Core Values 1-page PowerPoint language -- to Debra Elkins and Sarah Von Rosenberg by end of business, Friday, October 16th.
5. WG co-chairs are asked to submit 3-5 summary bullet points on WG progress, and any key issues for Council discussion and coordination no later than each Sunday, by 8 pm ET. Debra Elkins to send out reminder / request for bullet points to WG co-chairs on Fridays. Bullet points WG status reports will be consolidated and shared as a pre-read along with the Agenda before each standing Council Tuesday teleconf.

6. Council members are invited to take a look at virtual teaming software that SBC Network Services is considering. See “SLACK”: the online tutorial and overview tour at <https://slack.com/is>. Anyone who is interested, please send Amy Leigh Campbell and Debra Elkins an email so we can coordinate a beta-test for the AA Council. If you are interested in beta-testing for your extended Working Group, please let us know as well.
7. If anyone knows of a technology junkie alumna who might be ideal to assist Amy Leigh Campbell with SLACK as a special project, please send candidate names to Amy Leigh.

Next teleconf: Tuesday, October 20, 2015 from 12 pm – 1 pm ET.

New items to be discussed at the next Council teleconf:

- Feasibility of an in-person Fall 2015 or Spring 2016 AA Council working meeting

The meeting was adjourned.